

ALEX PETERS

Marketing Coordinator

CENTRAL FLORIDA
RETAIL LEASING
& INVESTMENT
TEAMS

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Experience

Alex is the Marketing Coordinator for the Central Florida Retail Leasing & Investment Teams at Cite Partners. Her primary responsibilities include project coordination, preparing and distributing quality marketing materials, email marketing campaigns and processing closed transactions. In addition, Alex manages the Cite Partners' social media channels as well as assisting the Marketing Team with website development and branding.



Background

Alex graduated from Florida State University with Bachelor of Arts degrees in International Affairs and Creative Writing. After graduating college, she transitioned into the Public Relations industry at a full service marketing firm in Tallahassee, working for international & national clientele. Prior to joining Cite Partners, Alex freelanced her way around Europe opening her own business in digital marketing, website management and content writing.

Community

- Relay for Life, Co-Captain
- FSU Speech & Hearing Clinic, Fundraiser
- Painted Turtle Camp, Fundraiser
- Music Festival Wizard, Contributor & Photographer
- FSU Club Tennis Team

Designations and Education

- Florida State University | Bachelor of Arts
B.A. International Affairs
B.A. Creative Writing
Minor: Psychology
- Google Analytics Certified
- Panhellenic Delegate, Delta Zeta Sorority

