

# HEATHER BUCHANAN

Marketing Coordinator  
Administrator

CENTRAL FLORIDA  
INDUSTRIAL (CFI)  
TEAM

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## Experience

Heather is the Marketing Coordinator Administrator, and affectionately known as the CEO or Chief Everything Officer, for Cite Partners. She primarily supports the Central Florida Industrial (CFI) Team, which includes Matt Sullivan, Wilson McDowell, Bobby Isola and Kristin Bailey, and co-supports the Central Florida Retail (CFR) Team, which includes Billy Rodriguez, Daniel Broussard, Colette Santana and Collin Rahill. Her main responsibilities include project coordination, preparing and distributing quality marketing materials, and processing closed transactions. In addition, Heather manages the Cite Partners' office and provides additional support to the other teams and departments as needed.



## Background

Prior to joining Cite Partners, Heather was the Marketing Coordinator Administrator and Office Liaison for Colliers International Central Florida for over nine years. In 2011 and 2007, she was recognized as the Marketing Coordinator for the Top Producing Teams for Colliers International Tampa Bay, Central Florida and Southwest Florida. She was also a 5-time recipient of the Above and Beyond Award and won two Best in Class Awards for email broadcast and direct mail postcard projects. She has over 28 years experience in the real estate industry. Before joining Colliers International, she worked for Tigor Title, Xceligent, and CB Richard Ellis, where she was employed for 12 ½ years and had become the Mapping Director for the Southeast region.

## Community

- Media Technician | Worship Arts Ministry | First Presbyterian Church of Orlando, 2006 to present
- Compassion International Sponsor
- Tough Mudder Finisher, Wounded Warrior Project, 2014
- Past Public Relations/Communications Coordinator | Winter Park High School Band Booster Executive Board, 2009-2012

## Designations and Education

- Notary Public, State of Florida
- Valencia Community College
- Certified Mixologist, International Bartending Institute

