

HEATHER BUCHANAN

Marketing Coordinator
Administrator

CENTRAL FLORIDA
INDUSTRIAL (CFI)
TEAM

100 South Orange Avenue
Suite 500
Orlando, FL 32801
heather.buchanan@citepartners.com
www.citepartners.com
D 407-930-1805
F 407-930-0799



Experience

Heather is the Marketing Coordinator Administrator, and affectionately known as the CEO or Chief Everything Officer, for Cite Partners. She primarily supports the Central Florida Industrial (CFI) Team, which includes Matt Sullivan, Wilson McDowell, and Bobby Isola. Her main responsibilities include project coordination, preparing and distributing quality marketing materials, and processing closed transactions. In addition, Heather manages the Cite Partners' office and provides additional support to the other teams and departments as needed.



Background

Prior to joining Cite Partners, Heather was the Marketing Coordinator Administrator and Office Liaison for Colliers International Central Florida for over nine years. In 2011 and 2007, she was recognized as the Marketing Coordinator for the Top Producing Teams for Colliers International Tampa Bay, Central Florida and Southwest Florida. She has over 27 years experience in the real estate industry. Before joining Colliers International, she worked for Ticor Title, Xceligent, and CB Richard Ellis, where she was employed for 12 ½ years and had become the Mapping Director for the Southeast region.

Professional Highlights

2013, 2011, 2008, 2007, 2006 - Colliers International Above and Beyond Award
2013 - Colliers International Best in Class - Email Broadcast
2013 - Colliers International Best in Class - Direct Mail Postcard
2011, 2007 - Colliers International Top 10 Producing Team

Community

- Media Technician | Worship Arts Ministry | First Presbyterian Church of Orlando, 2006 to present
- Compassion International Sponsor
- Tough Mudder Finisher, Wounded Warrior Project, 2014
- Past Public Relations/Communications Coordinator | Winter Park High School Band Booster Executive Board, 2009-2012

Designations and Education

- Notary Public, State of Florida
- Valencia Community College
- Certified Mixologist, International Bartending Institute

